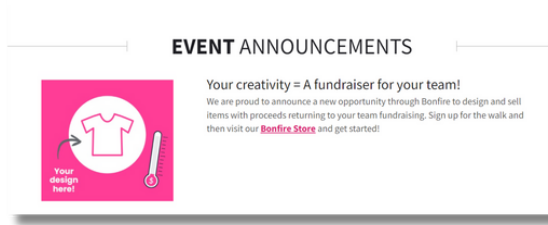


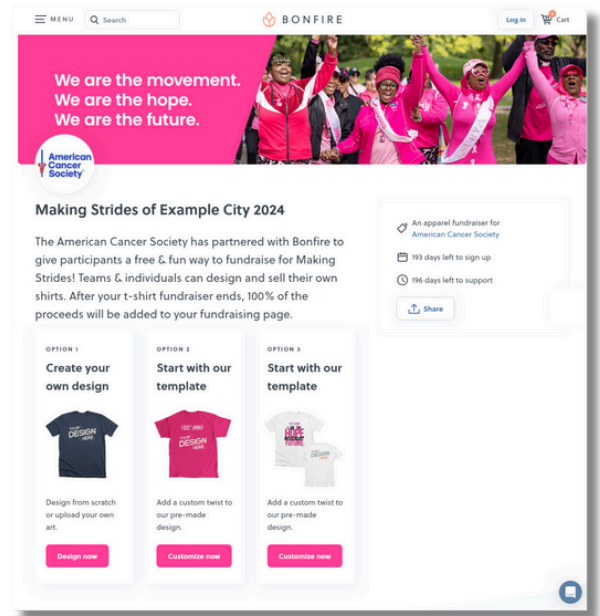
Bonfire Experience

1 Events will promote their Bonfire Store page through their website, social media, emails, etc.

Participants should be registered on their local P2P event website on Blackbaud prior to starting on Bonfire.



2 On the Bonfire event store page select to create their own design or customize a template.

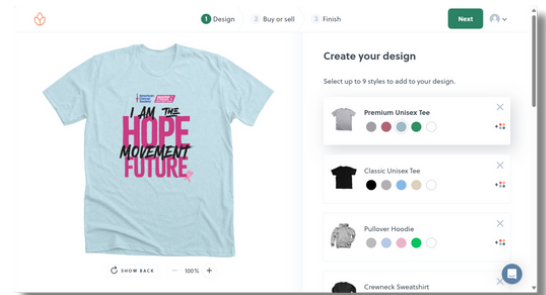


3 After choosing either option- the fundraiser will be prompted to create a Bonfire account. This is different than their ACS login information.

4 User will follow Bonfire's process to set up their fundraising campaign.

Step 1: Create design or customize the templated design

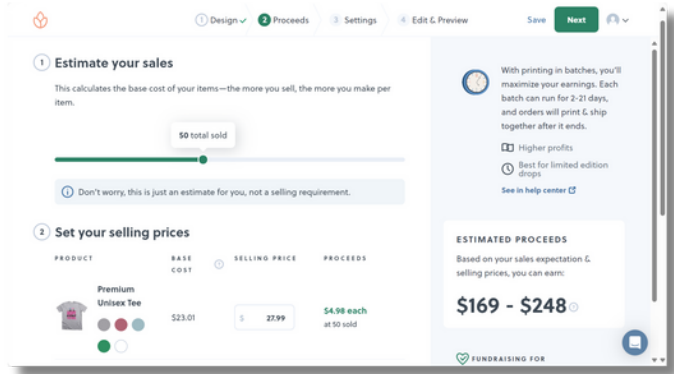
The image shows the "Sign up with Bonfire" form. It has two columns. The left column has "SIGN IN WITH" options for Google and Facebook, and a "HAVE AN ACCOUNT? Log in" link. The right column has "Or sign up with email:" followed by fields for "YOUR NAME" (First and last), "EMAIL" (email@example.com), and "PASSWORD" (At least 6 characters long & at least 1 digit). There is a checkbox for "I agree to Bonfire's Privacy Policy & Terms and Conditions" and a "CREATE ACCOUNT" button. At the bottom, it says "This site is protected by reCAPTCHA and the".



Bonfire Experience

5

Step 2: Determine pricing and estimate earnings.



6

Step 3: Settings

- **Search and select fundraiser or team to credit.** If the participant is not appearing in the list- make sure they are registered first on their P2P event website!
- Turn on option to accept additional donations at checkout
- Determine length of fundraising campaign. Orders will ship out after the end of the campaign.
- **Choose the Nonprofit tag.** Note: this must be selected to move to the next step.

7

Step 4: Review and launch campaign. Sharing options will appear for the fundraiser to share their Bonfire campaign.

